



Business and Professional Women/USA fosters the success of workingwomen by providing career advancement resources, worklife strategies and personal and professional connections.

Business and Professional Women/USA, founded in 1919, is a multi-generational, bipartisan membership organization. Established as the first organization to focus on issues of workingwomen, BPW/USA is historically a leader in grassroots activism, policy influence and advocacy for millions of workingwomen. *Mission Statement: to achieve equity for all women in the workplace through advocacy, education, and information.*

Who We Are

As a national, grassroots organization, BPW/USA has 20,000 members, 1,300 Local Organizations in 54 states and U.S. territories, including members in almost every congressional district. BPW members are workingwomen seeking to advance their career goals, earn higher salaries, build stronger business, achieve pay equity and equal opportunities and establish rewarding careers. Women are impacting policy, re-defining leadership and reshaping U.S. consumer trends. BPW members are on the cutting edge of these shifting roles.

- 89 percent are women working in business
- 45 percent are professionals in the fields of law, medicine, government, finance, education, and engineering
- 25 percent are CEOs, executives and managers
- 45 percent are small business owners
- 30 percent have a graduate or post graduate degree

BPW Working for Workplace Equity and Work-life Effectiveness

One of the first women's organizations to endorse the Equal Rights Amendment in 1937, BPW/USA continues to be a successful leader in promoting and supporting legislation affecting workingwomen. In addition, BPW educates its members on policy issues and provides the tools to become effectively involved in policy development in their own workplaces and through grassroots efforts at the local, state and federal levels. BPW/USA members not only work at the grassroots level but financially support their beliefs. BPW's Political Action Committee (BPW/PAC) provides contributions and endorsements to women and pro-women federal candidates who support the BPW legislative agenda.

Signature conferences, events and programs

BPW/USA's commitment to America's workingwomen is reflected in our signature conferences, events and programming. These important tools communicate the core values of BPW and provide connections nationally as women learn from one another, support each other, lobby and create lifelong networks.

Signature conferences:

- **Policy & Action Conference** held annually for grassroots members in Washington, DC to learn and lobby
- **National Conference** held annually, this conference brings together more than 800 women, and BPW leaders representing 54 state federations, for professional development workshops, career coaching, BPW business, networking and personal connections

Signature events:

- **Equal Pay Day and Unhappy Hours** held annually, these events highlight the issue of pay equity and the continuing wage gap for women
- **National Business Women's Week** held annually, this event has for more than 75 years, spotlighted the accomplishments of women and their importance to American business

Signature programs:

- **Virginia Allan Young Careerist Program** helps young women and men, 21-35, hone their professional skills
- **Individual Development Program** helps women build the skills that will enable them to take that next important step in their career
- **Women Joining Forces: Closing Ranks, Opening Doors** helps women veterans transition from the military into civilian careers and life

Signature Resources

BPW/USA Web site

This informative web site provides a portal of information for BPW members, stakeholders and supporters. Learn about BPW activities, events, programming and resources.

www.bpwusa.org

BusinessWoman Magazine

Published three times a year, this publication is a vital resource for workingwomen and those who support them. Ninety percent of readers rate *BusinessWoman Magazine* as an excellent resource for workingwomen.

Headquarters News

Published monthly, this electronic publication keeps BPW/USA members across the country up-to-date on the latest happenings at the national level and important developments in issues and trends affecting workplace equity.

Legislative Hotline

This weekly e-action alert provides BPW/USA members current information and reports concerning our legislative priorities.

Advocacy Classroom

A dynamic, online tool designed to educate individuals about communicating priorities to state and federal legislators. This tool was created to better educate members about issues related to our legislative platform.